

Under the Patronage of

His Majesty King Abdullah II

The American Jordanian Expo 2003, AJEX

**The Annual Conference and Exhibition to Promote Trade and Investment
between the Jordan, the US and the Region**

Organized by

**JABA, The American Chamber of Commerce in Jordan
October 22 – 23, 2003
Grand Hyatt Amman**

AJEX 2003 will bring together US, Jordanian, Iraqi and international business leaders to explore trade and investment opportunities for a better future. Over 800 delegates and more than 150 exhibitors from all over the world will participate in AJEX 2003.

Expert Speakers and Participants

- US and Jordanian Government Officials
- US Company Representatives and Associations
- Jordanian Private Sector Companies and Associations
- International and Regional Delegations
- Regional US Chambers of Commerce
- Coalition Provisional Authority (CPA) in Iraq
- Iraqi Business Associations and Chambers of Commerce
- International Economists and Trade Specialist and Consultants

Panel Discussions

Global leaders and experts will engage in panel discussions covering trade and investment issues affecting the US, Jordan, Iraq and the Region:

- Trade Mechanisms
- Investment Opportunities
- Regulatory and Investment Environment in Jordan
- Outsourcing: a Multi-Billion Dollar Industry

Instant translation will be available

Breakout Sessions

International experts and consultants will tackle specific issues and challenges related to the sectors below.

Trade and Investment Best Practices	Business and Economic Development Topics
<ul style="list-style-type: none"> • Sector 1: Food • Sector 2: Pharmaceutical/Cosmetics • Sector 3: Marble and Stone • Sector 4: Textile and Garments • Sector 5: E-services • Sector 6: Engineering Industries 	<ul style="list-style-type: none"> • Corporate Governance • Contracts and Procurements • Financing your Business • Iraq Reconstruction update • Survey of the Iraqi Economy and Future Recommendations

Private Consultations and Networking Desks

Participants will have the opportunity to receive information and private consultations on business and economic opportunities, laws, regulations and international agreements from the following information desks:

- Government Organizations
- US Trade Office Representatives
- JABA's Business Development
- Jordan-US FTA Unit at JABA
- Jordan US Trade with Iraq Program at JABA

The Exhibition

The exhibition will include over 150 organizations, and will run simultaneously with the conference and will be open to participants and the business community. The exhibition will include importers, exporters, franchisees, manufacturers and regional QIZs, US State Office, Regional American Chambers of Commerce, US Technology Companies, as well as Business Associations and Government Organizations from the Jordan and Iraq.

AJEX 2003 will also organize a Welcome Reception & a Gala Dinner on the 21st and 22nd respectively, and luncheons on October 22 (US Country Lunch), October 23 (Jordan Country Lunch). Cultural tours can be arranged for foreign delegates upon request.

REGISTER ON-LINE

Conference Registration Fees

	JABA Members and NGOs	Non-Members
Early Registration (before Sep. 12)	150	220
Normal Registration (before Oct19)	200	270

- Jordanian Expatriates pay 150 JD

10% discount for 2 - 4 delegates from the same company

15% discount for 5 - 8 delegates from the same company

20% discount for 9+ delegates from the same company

For additional information on participation, exhibition and sponsorship opportunities or to register as a delegate, please contact. **AJEX Hotline** +962-6-465 3857

Fax +962-6-465 3862

Email ajex@jaba.org.jo, pr@ajex.org,

AJEX Web Site: www.ajex.org

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